

# De Anza Trails



September/October 2008

## DE ANZA DISTRICT OFFICERS

President-Paula Ruscigno  
951-737-8488

1<sup>st</sup> Vice President – Jacki Antee  
951-654-5820

2<sup>nd</sup> Vice President-Reggie Mattox  
951-658-8400

Recording Secretary-Michelle Knowles  
951-678-9892

Corresponding Secretary-Venetia Fisher  
951-845-4544

Treasurer-Pat Kelley  
951-928-0867

Financial Secretary-Barbara McRae  
951-928-0867

Parliamentarian-Sonya Matties  
951-678-4777

Auditor-Helen Bedford  
951-928-0036

### Theme

*Dare to dream, then take it over the  
rainbow with Federation*

### Symbol

*A rainbow*

### President's Project

*Heifer International - WILD  
(Women in Livestock Development)*

Please send news articles to Pat Kelley,  
Editor, 21216 MacArthur Dr, Nuevo  
92567 or [nuevopat@dslextreme.com](mailto:nuevopat@dslextreme.com)

Member of General Federation of  
Women's Clubs International

## A Message from the President:

President Paula is recuperating from a fibrillation procedure which makes her heart have a regular beat. She came through the surgery in flying colors and is trying to learn to pace herself during recuperation.

Past President Sonya Matthies underwent an angioplastic procedure which went well. However, further tests are being required.

Corresponding Secretary Venetia Fisher is also recuperating from neck surgery. The operation was successful and she should be pain free soon.

Our thoughts and prayers to each of these wonderful women who do not know the meaning of rest; taking it easy – both of which are necessary ingredients to getting well.

They thank each and everyone of you for your calls and cards; they meant a lot.

They will see each of you at the September 15 Conference in Corona. And President Paula will have her message in the next issue of *Trails*.

## ARE YOU READY TO GET WILD?

De Anza District members are going WILD! WILD with the idea of helping other women in the world become a bit more self-sufficient; to help women feed and clothe their children; to help women put their children thru school. HOW? By raising \$10,000 in the next two years for WILD (Women in Livestock Development). WILD is

WILD is President's Paula's Heifer International project for the next two years and I know we will make her proud.

Come to the September District Conference and meet our WILD women.

# GFWC NEWS

## **QUERY: GIRLS TOWN OR SIMILAR PROJECTS**

GFWC would like to hear from clubs or state federations that have worked with at-risk girls in group settings. Many young girls across the nation are in crisis, due to abuse, family situation, emotional challenges, or social disadvantages. If your club or state has supported or invested time or funds on behalf of such groups, please contact GFWC Communications & Public Relations Director [Nikki Willoughby](#).

## **GFWC MEMBERSHIP PROGRAM**

### **ACT IN OCT!**

**Myth:** Membership recruitment is up to the Membership Chairman.

**Fact:** Membership recruitment is it up to all members.

**Myth:** Summer is a time to relax and forget about GFWC club work.

**Fact:** It is not too early to start to plan your club's ACT in OCT recruitment event NOW!

Build the event around a specific cause, e.g., domestic violence or breast cancer awareness, to draw an audience and make it a major event in your community. Check the web for other October observances that could be used. Ask members for names of potential guests, send invitations, and advertise event in local papers and other outlets. This event is an excellent opportunity to show off your club and is only limited by your imagination!

### **The goal for every club is: "FOUR More Would Be GREAT in October '08"**

Clubs achieving and reporting the goal, as a result of their recruiting efforts in OCTober, will be recognized in *GFWC Clubwoman Magazine*.

Clubs must report their success to GFWC Headquarters before December 1. Submit names of new, dues-paying members who joined in or since October to GFWC Membership Director at 1734 N ST, NW, Washington, DC 20036-2990.

## **MEMBERSHIP GRANTS!**

GFWC has just announced funding to underwrite membership grants for recruiting and rebuilding in communities around the country. GFWC is offering up to \$50 for club recruitment programs and \$100 for district new club building programs. Applications and guidelines are available now from the [GFWC Membership Department](#) or at 202/347-3168 ext. 142.

## **Membership Seminars!**

GFWC is hosting a series of Membership Seminars in conjunction with the 2008 GFWC Region Conferences.

State and District Membership and Junior Membership Chairmen, as well as State Presidents and Junior Directors, are invited to these intensive, interactive meetings focusing on the duties and responsibilities of membership chairmen and S.M.A.R.T. goal setting and strategic membership planning. Seminars include Interactive brainstorming sessions and strategic membership planning.

Seminars are scheduled for the Friday afternoon prior to each GFWC Region Conference, from 1:30-5:30 p.m. The seminar will be moderated/facilitated by the GFWC Membership Committee member from each region.

### **GFWC NEEDS YOU!**

## **GFWC Western States Region**

September 26-28, 2008

Las Vegas, Nevada

Texas Station Hotel & Gambling Hall

800/851-1703

Contact: Joan Doubrava, 702/656-1911

At this Conference, you will share ideas, learn current GFWC information, attend workshops, and conduct important business, including elections. It's the perfect time to enjoy fun, festivities, and Federation friends. GFWC International President and GFWC President-elect attend each of the eight region conferences.

# DISTRICT NEWS

## DISTRICT CHAIRMEN & REPORT WRITING SEMINAR/OCT.2008

### Why Reports?

Reports are a "diary" of club's history. Reports are the heart and soul of a club's history. Reports are the basis of a club's publicity. Reports help clubs plan for the future. Reports are useful for club membership recruitment.. Reports are necessary to compete for awards and for recognition. Reports are needed for statistical information and much more.

Our seminars are scheduled as follows:

**Area 1 Clubs:** Corona, Elsinore, Riverside, Temecula and Vineyard Valley will be held at the Elsinore Club House, 710 W. Graham Ave, Lake Elsinore on Monday, **October 6** from 10 AM-3 PM.

**Area 2 Clubs:** Beaumont, Hemet, Hemet Jr. Menifee, Perris, San Jacinto, Sun City and Winchester will be held at the San Jacinto Club House, 157 Ramona Blvd, San Jacinto on Wednesday, **October 15** from 10 AM-3 PM.

**Area 3 Clubs:** Blythe, Blythe jr., Brawley, Calexico, Holtville, Indio and Jacumba will be held on Monday, **October 20** at the Holtville Club House, 219 East 6 Street, Holtville from 10 AM to 3 PM.

All Club Presidents, Club Deans and District Chairmen are asked to attend or to send an alternate. R.S.V.P.must be made by Sept 26, 2008 to Jacki, 951-654-5820. Lunch will be a BYO SACK LUNCH. Drinks will be provided. Direct any questions to Jacki Antee, 951-654-5820

Jacki Antee, First Vice President

### CONFERENCE INFORMATION NOTICE

The Black Boxes at each District Conference are for the President and Chairmen to collect information to take back to their club.

PLEASE CHECK YOUR BOXES AFTER LUNCH TO GIVE EVERYONE TIME TO PUT THEIR INFORMATION IN THE BOXES.

**BOX MARKED (CLUB/CITY) IS FOR ALL INFORMATION THAT NEEDS TO GO TO THE CLUBS.**

The President should pick-up the information before leaving the conference. However, if the President is not present and another club member is in attendance, that person should take the information back to the Club president.

**THE BOX MARKED (PROGRAM/CHAIRMEN) IS FOR THE CHAIRMEN IN YOUR CLUB. THIS INFORMATION IS PLACED THERE BY YOUR DISTRICT PROGRAM CHAIRMEN**

These are listed under the name of the program. Example: If your Membership Chairman is present, she should look in the Membership Folder in the box and take **one copy** of the information that is in the box. However, if the chairman is not present and another club member is in attendance, then the information in the box is to be taken back to the club and given to the appropriate club chairman.

This is one of our communication systems, so please check the boxes at each conference.

Jacki Antee, District Dean

## CHAIRMANSHIPS

### CITIZENSHIP

Ellie Pledger, Chairman

As we embark on a two-year term with new District officers and some new and different chairmen, I would like to acquaint you with some of the things I have in mind for my chairmanship, which as I stated above is Citizenship. This is one of my particular favorites for it has unlimited possibilities. When your President gives my first handout to your club's Citizenship Chairman, she will find that I intend to concentrate on flag

etiquette and respect for our national symbol, our American Flag...good "Old Glory". I sincerely hope that all club chairmen share this information and tips with all of you for I am seeing altogether too much disrespect toward our beautiful flag. We are all aware that there are several lists telling us when to fly our flag on special days...well I say..."Every day is the day to fly this wonderful flag off ours." We should be proud and happy to display this symbol of freedom. My flag flies from a 20-foot high flagpole daily and she only comes down when it is very windy or raining really hard. Patriotism is our to practice and thoroughly enjoy. See you at the September Conference in Corona Gals.

I would also like to encourage each one of you to prepare to vote intelligently on Tuesday, November 4, 2008. Read the information you receive and sort out the truths. Send for your absentee ballot if you vote this way and be sure to fill it out and mail it. (Caution: Beware of the postage required or it will not reach its destination.) If you vote at the polls...be sure you do it for this is one incredibly historic time. Be a part of history, Ladies.

### FLY YOUR FLAG

On Thursday, September 11th, 2008, an American flag should be displayed outside every home, apartment, office, and store in the United States. Every individual should make it their duty to display an American flag on this seventh anniversary of one of our country's worst tragedies. We do this honor of those who lost their lives on 9/11, their families, friends and loved ones who continue to endure the pain, and those who today are fighting at home and abroad to preserve our cherished freedoms.

In the days, weeks and months following 9/11, our country was bathed in American flags as citizens mourned the incredible losses and stood shoulder-to-shoulder against terrorism. Sadly, those flags have all but disappeared. Our patriotism pulled us through some tough times and it shouldn't take another attack to galvanize us in solidarity. Our American flag is the fabric of our country and together we can prevail over terrorism of all kinds.

So, here's what needs to be done:

(1) Take a moment to think back to how you felt on 9/11 and let those sentiments guide you.

(2) Fly an American flag of any size on 9/11. Honestly, Americans should fly the flag year-round, but if you don't, then at least make it a priority on this day.

Thank you for your participation. God Bless You and God Bless America ! and God Bless our Troops!!!

### **Focus On Financial Issues**

Helen Bedford, Chairman

Are your children (or grandchildren) financially illiterate? The US Treasury Dept, along with the President's Advisory Council on Financial Literacy, tested 46,000 high school students across the country last spring re their financial knowledge. The average score was 56 points.

Our country desperately needs more financial training in our schools as well as in our homes. It is easy to see examples of poor spending, budgeting, saving and investing in our newspapers and TV. This "economic fall out" affects all of us. There are many who do not know how to balance their checkbook.

The questions asked the high schoolers were not for financial geniuses. They took questions that the average person can answer.

*Question 1:* Open a savings account with \$1000. It has a fixed annual rate of 5%. With no deposits or withdrawals, what will your account total in two years?

- A. Exactly \$1000
- B. Exactly \$1100
- C. Less than \$1100
- D. More than \$1100

*Question 2:* Difference between fixed-rate mortgage and variable-rate mortgage.

- A. Fixed have lower interest rates
- B. Fixed mortgages require lower down payment
- C. Fixed-rate mortgages have interest rates that stay the same, but variable-rate mortgage payments may increase.

D. Fixed rate mortgages generally are written for a shorter period of time.

Question 3: You have \$400 in the bank, \$50 in your purse, and you owe \$3000 on your car worth \$4000. Your personal property is valued at \$2000. Your take-home pay is \$800/week. What is your net worth.

- A. \$3050                      B. \$3450  
C. \$4250                      D. \$7250

These are basic questions most people should be able to answer.

The next National Financial Literacy Challenge will be in November 2008. Please encourage teachers, as well as parents, to prepare our children for the future.

You will find the answers to these questions on the last page of our newsletter.

## UNICEF

LoLeta Badger, Chairman

Following the recent devastation in Myanmar (formerly known as Burma), UNICEF put out a plea for donations to help the children of Myanmar. In response, one of our clubs did send in a donation specifically designated for the children of Myanmar. All I can say is **WOW!** Thank you, Ladies, for your kindness and thanks for representing our De Anza District.

October is officially UNICEF Month. 'Tis the season for Trick or Treating on behalf of UNICEF. However, there isn't anything in the book that says we cannot help UNICEF all year. I do hope that more clubs will put UNICEF programs on their agendas. If your club doesn't want or can't donate much money, how about just educating members as to what UNICEF is all about? You can obtain campaign support materials free of charge from Guirlaine Belizaire @212-922-2501.

The Trick or Treat Boxes will be available at your local Hallmark stores soon. Just a suggestion -- have some fun! Put candy on the table along with the boxes;. members should make a donation for each piece of candy taken. Have a Halloween

party and give prizes for costumes. Like I said, have fun. Maybe carve or decorate pumpkins and then donate them to the VA hospital or a senior care facility. Bob for apples. Think outside the box.

Call me if you want help -- (951) 735-7453.

Thank you.

## CLUB EVENTS

### CELEBRATE OUR 100<sup>TH</sup> ANNIVERSARY

The Woman's Club of Holtville celebrates their 100 years of community service with an Ice Cream Social on Saturday, October 4, 1 - 4 pm. Introductions and presentations will be at 2 pm. For additional information, please call Joan Thornberg, President, 760-356-2527.

### CIRCLE THE DATE - SATURDAY NOV 8, 2008

The Hemet Woman's Club invites you to their annual Holiday Craft Fair happening on Saturday, November 8, in Hemet's Colonial Country Club clubhouse. A wide array of handcrafted items will be on sale to help you complete your holiday shopping list.

The registration for tables has begun and Liz Parson, committee chairman, reports an enthusiastic response from local and regional crafters - many of them returning for their fourth year. An anticipated 45+ tables will display handcrafted jewelry, Christmas decorations, flower arrangements, handbags, wood sculptures, and many other gift-giving ideas sure to fit your budget. The Opportunity Table committee chairman, Reggie Mattox, has begun gathering items that will be awarded throughout the day and Kitchen chairmen, Karla Winget and Patsy Stewart, are planning a sure-to-please menu for your dining enjoyment. The hours of operation will be 8 AM - 2 PM.

The Holiday Craft Fair is the club's major fund raiser and proceeds go to the Scholarship Fund.

Over the years, it has been a popular event not only with club members but the surrounding communities and crafters as well. Once again, we are looking forward to another successful endeavor. Come Join Us!

Jean Wilmart

## GETTING IDEAS FROM OTHERS

### BEAUTIFICATION

School Beautification-Elsinore Woman's Club

One of our members was part of a school beautification program. Before school started, they trimmed plants, cleared planter beds, and deadheaded roses so that the school grounds looked beautiful for the first day of school.

### LIFELONG LEARNING

Dictionary Project -WIC of Corona

The Dictionary Project provides each third grade student with a dictionary (two if the student is Spanish speaking). WIC "adopted" the Eastvale Elementary School to receive the dictionaries.

### POETRY – LIMERICK

Ruth Jennings, Beaumont Woman's Club

#### FORTUNE COOKIE

I once thought of learning Chinese  
So I could earn a few more degrees  
If I found a good 'teach'  
My brain he could reach  
Then I'd translate those cookies with ease.

## **TRAILS NEEDS YOU!**

The De Anza Board would like to see the "De Anza Trails" become a communication within each club and between the clubs and the board. It is currently being sent to each Club President, District Chairmen and each club newsletter editor. If the club editor is not receiving *De Anza Trails*, please email the "Trails" editor at or call Pat at 951-928-0867 with your editor's name and address.

We are also interested in any comments, ideas for articles and anything else you might wish to pass on to make this a better newsletter.

The Trails is published before each conference. The November/December issue will be published no later November 1. So as soon as you have club event dates, please let me know.

I also appreciate receiving a club's newsletter as I can pick up event dates and club happenings. Thanks for your cooperation and interest.

Pat Kelley, Editor

## EVENTS OF INTEREST

**Sept 15 - De Anza District, 10AM, WIC Corona**  
28-29 - Western States Region Conf.

Las Vegas

Oct 4 - Holtville Ice Cream Social, 1-4 PM

Oct. 6 - Report Writing, 10 AM, Elsinore

15 - Report Writing, 10 AM, San Jacinto

20 - Report Writing, 10 AM, Holtville

20 - Last Day to Register to Vote

Nov 8 - Hemet WC's Craft Fair

**17 - De Anza District, 10 AM, Jacumba**

**Apr 17-18, 2009 - De Anza Convention,  
Cathedral City**

Answers to Financial Quiz

1. D 2. C 3. B