

De Anza Trails



NOVEMBER/DECEMBER 2009

DE ANZA DISTRICT OFFICERS

President-Paula Ruscigno
951-737-8488

1st Vice President – Jacki Antee
951-654-5820

2nd Vice President-Reggie Mattox
951-658-8400

Recording Secretary-Michelle Knowles
951-678-9892

Corresponding Secretary-Venetia Fisher
951-845-4544

Treasurer-Pat Kelley
951-928-0867

Financial Secretary-Barbara McRae
951-658-7996

Parliamentarian-Sonya Matthies
951-678-4777

Auditor-Helen Bedford
951-928-0036

Theme

*Dare to dream, then take it over the
rainbow with Federation*

Symbol

A rainbow

President's Project

*Heifer International - WILD
(Women in Livestock Development)*

Please send news articles to Pat Kelley,
Editor, 21216 MacArthur Dr, Nuevo
92567 or nuevopat@dslextreme.com

Member of General Federation of
Women's Clubs International

MESSAGE FROM PRESIDENT PAULA

How quickly time goes—already November. Since the last issue I have been busier than during the summer. I attended Riverside Woman's Club meeting October 13 and really enjoyed the day; the food was very good; I received yellow roses and a won a door prize; the speakers were good; and I got to say a few words about WILD—most enjoyable! Then there was the Area D Conference in Rancho Cucamonga on October 24. It was fun to see everyone again; we were given a lot of information, the speakers were great, and the whole day was worthwhile. Reggie Mattox and I will be attending the GFWC Woman's Club of Indio meeting on Nov 4 to talk about relationship with Federation; should be interesting. I am looking forward to the Hemet Reciprocity Tea Nov 5.

The next District Board meeting is Nov 9 at Marie Callendar's in Hemet; the next District Conference will be at the Riverside Woman's Club on Nov 16. Please come to both if you like, especially the Conference. Several of our Chairmen will be reporting at this meeting, and I think it should be a good one.

Congratulations to the Hemet Woman's Club for winning the GFWC award for their project in Creative Arts. Also we're very proud that Karen Speigel of the WIC of Corona is the Western States Region candidate for the GFWC Jeannie Award. Our Domestic Violence Awareness Chairman Jennifer Nickle really hit the ground running—she started a newsletter "Domestic Violence Reporter". She has a wide network receiving this publication and is getting requests from other states to use her information. Our De Anza District has been receiving its share of honors recently; keep up the good work.

Anyone interested in running for a District office can send in their information - endorsements and letters - to the Nominating Committee between now and January 15, 2010. Parliamentarian Sonya has mailed each club [president specific instructions](#), or you can read District By-law Article X, pages 38-39 in the 2009-10 District Yearbook. Hopefully there will be a good number of you who want to get involved at the District level. It's fun and very interesting.

Much love in Federation, Paula Ruscigno

DISTRICT NEWS

IT'S ALMOST REPORT TIME

It is almost time to tell us about the wonderful work your clubs have been doing for the whole year of 2009. **WE WANT TO KNOW!!!!**

DEADLINES FOR SUBMITTING REPORTS:

Postmark by:

DECEMBER 31.....CLUB CHAIRMEN TO CLUB DEANS.

JANUARY 15.....CLUB DEAN TO DISTRICT CHAIRMAN

FEBRUARY 1.....DISTRICT CHAIRMEN TO DISTRICT DEAN (HAVE JUDGED BEFORE SENDING TO DEAN)

FEBRUARY 15.....DISTRICT DEAN TO STATE CHAIRMAN

Instructions for reporting will be placed in the black boxes at our November District Conference in Riverside. Please be sure to take them back to your club.

If you have any questions, please call me.

Jacki Antee, District Dean
951-654-5820

MEMBERSHIP

Western States Regional Conference was most rewarding and I want to share some Membership ideas from each state as reported by the State Presidents.

Wyoming: Four main points in this President's report: (1) have a visible project; (2) have dedicated club members lead by a committed Membership Chairman; (3) Mentor new members or have a sponsor; and (4) club must present a positive image in the community.

Utah: There are no strangers only friends we have not met. This President recommended door-to-door recruitment. Just ask again and again and again.

Washington: Hand out pencils with your club name on them and tri-fold brochures to people you meet. Web-site is a good tool.

Idaho: Recruit a newspaper woman as a member of your club. Be visible in your community and one way is to belong to the Chamber or Commerce and attend their monthly meetings. Have a meeting with a "one-day project" and have all members bring a guest.

Montana: One club changed its name to include people from the entire valley not just one little community. They gained many new members because they felt welcome.

Nevada: One club had a float in a city parade, this made the club visible. Another suggestion was to include a membership application in their tri-fold information brochure.

Oregon: The outstanding project in this state was to provide little bags for the newborn babies in the local hospital. They included the club name and information also.

Alaska: The Fairbanks Woman's Club holds a reception each month after the Nationalization Ceremony.

California: Manhattan Beach's goal is to have 100 new members by their club's 100th anniversary. They put their name on water bottles that are handed out during a street race. They say be visible in the community. These members are determined! They have 89 new members.

Colorado: Ask people to come to meetings. Plan to attend WSR September 16-19, 2010 in Jackson Hole, Wyoming.

Reggie Mattox, Membership/CFWC LEADS

ACT FOR OCT MEMBERS

Club presidents and treasurers – please remember that if you have collected dues from any new members since the Data Blanks were sent, you need to forward those dues to Barbara McRae, District Financial Secretary, before December. The District forwards the dues to the State Financial Secretary and our Membership Chairman includes them in the Membership Report. The new members are then eligible to be delegates and vote at the convention.

PAULA'S PURSE

How would you like to receive \$250 worth of gift cards, plus a beautiful purse for only \$5.00? Sound too good to be true? Well, it isn't!

The purse contains \$25 gift cards from:

Barnes & Noble
Bath & Beauty Works
Marie Callendar's Restaurant
JMimi's Restaurant
Nordstrom
Pottery Barn
See's Candies
Starbucks
Stater Bros
Trader Joe's

Tickets are available at every District Conference, at your club meetings or by calling Helen Bedford, (951) 928-0036. And to enhance your chances to win, only 300 tickets will be sold.

Why are we having this fundraiser? When reviewing the budget, the Board realized monies were needed to cover administrative costs necessary to keep the District running smoothly and orderly. Board members decided to donate gift cards to provide this money.

Drawing will be held April 10, 2010, and the winner need not be present.

Helen Bedford, District Fundraiser

INTERESTED IN SERVING ON THE DE ANZA BOARD?

Please consider running for a District office. Article X, Nominations and Elections, of the District Bylaws, found on pages 38-39 of the 2009-10 District yearbook, lists the necessary qualifications.

If you are interested, contact your Club president for an application and club endorsement. You also need one other club to endorse your candidacy. The second club to sponsor the nominee needs to write a letter of approval signed by the Club President. Send or deliver a copy of the application and the letter of endorsement to each member of the Nominating Committee no later than January 15, 2010.

Members of the Nominating Committee are:
Lola Avery, 834 W. Monterey Rd, Corona 92882
Sandra Lucas, 29603 Rossiter Rd, Murrieta 92563

Helen McNair, 601 N. Kirby, #528, Hemet 92545
Sonya Matthies, 20345 Grand Ave, Wildomar 92595

Linda Steffer, 622 Roadrunner Way, Perris 92571
Sonya Matthies, Parliamentarian

HOLIDAY SHOPPING

Rather than beating yourself up at your local mall, several clubs are having Christmas items for sale for your buying pleasure. These sales help the clubs pay for their many worthwhile projects.

Saturday, November 7 – Riverside Woman's Club, Shop til You Drop, 4092 10th St.

Saturday, November 14 – Hemet WC's Craft Fair, Colonial Club Clubhouse, 601 N. Kirby

Saturday, November 21 – Menifee Valley WC's Boutique, 10-2, Kay Geniceros Senior Center, Sun City

Saturday and Sunday, November 21 & 22 – Temecula Valley Woman's Club Annual Holiday Tour, Tickets \$30

Monday, December 7 – Perris Valley
Woman's Club, Camper Resorts,
375 E. Ramona Expressway

DE ANZA CONVENTION

Where will you be April 9th and 10th? We hope you will be at the Doral Princess Resort in Cathedral City attending a fun-filled, educational De Anza Convention. Plus this year we have the added attraction of the installation of Jacki Antee and the 2010-2012 Board.

There will also be opportunity drawings, workshops, craft items, art and photography to view, great food as well as warm and friendly women to get to know. This is truly an event you do not want to miss.

DISTRICT CALENDAR OF EVENTS

November

- 5 – Hemet Reciprocity Team 1 pm, 150 N. Lauren
- 7 – Riverside WC's Shop Til You Drop, 4092 10th Street
- 7 – Bunco for Boobs, Cancer Fundraiser, 1 pm, Camper Resorts, 375 E. Ramona Expressway, Perris
- 12 – De Anza Board Meeting, 10 am, Marie Callendar's, Hemet**
- 14 – Hemet Craft Fair, 601 N. Kirby
- 16 – De Anza Conference, 10 am, Riverside WC, 4092 10th Street**
- 21 – Menifee Valley WC Boutique, 10-2 pm, Kay Cenicerros Senior Center, Sun City
- 21-22 – Temecula Valley WC's Holiday Home Tour
- 26 – *HAPPY THANKSGIVING*

December

- 1-2 – Perris Valley WC's "Nonnie's Open House,
- 7 – Perris Valley WC's Reciprocity Brunch, 11am, Camper Resorts, 375 E. Ramona Expressway, Perris
- 25 – *Merry Christmas*

2010 CONVENTIONS

April 9 & 10 – De Anza Convention,
Cathedral City
May 12-15 – CFWC Convention, San Francisco
June 12-15- GFWC Convention, Omaha, Nebraska

CHAIRMAN NEWS

LEADERSHIP

SAVE DECEMBER 5

On December 5, Patricia Munson, CFWC Leadership Chairman will present a workshop/seminar on Leadership at the Colonial Country Club, 601 N. Kirby, Hemet. Time and lunch to be announced later.

Do not miss this terrific motivational speaker!

GUIDELINES FOR CHAIRMEN

Certain responsibilities are common for chairmen, regardless of the level on which they serve. These include the following:

*Each chairman has corresponding clubwomen with whom she should maintain contact. Make the initial contact. Don't wait to hear from someone else.

*Subscribe to the publications which will assist in carrying out responsibilities, and seek out appropriate resources for assistance.

*Attend meetings, which coordinate with your specialty.

*Study your subject well so that you are prepared to present ideas and information to clubwomen and to represent your group to others outside your organization.

- *Give special attention to reports, whether you are in a position to ask questions or answer them.
- *Devise individualized methods of selling your ideas or program of work to others.
- *Report often at meetings. Write up projects in your newsletters.
- *Answer all correspondence as promptly as possible.
- *Keep goals reasonable and achievable.
- *Devise methods for making achievement goals.
- *Realize the importance of recognition and build recognition into your program of work. Keep a complete record of procedure and progress to pass on to your successor.

Qualities of a Good Chairman

GENERAL ATTITUDE which should be willingness, enthusiasm, cheerfulness and encouragement. She should be willing to accept responsibility. She should be positive in her approach. Sell the program to the membership

PERSONALITY develops a smile and is happy with the chairmanship held. Guide, praise and encourage.

APTNESS brings the project to fit the membership. Goals should be high but not out of reach. Ask yourself: Is this project a natural for the members? Does it fit a need? Does it suit their capabilities and talents? If YES, then full steam ahead. If *PERHAPS*, you may have to alter or reconsider the project at a later time.

DEPENDABILITY is knowing the facts, being prepared for your committee, presenting your project carefully and purposefully, answering your correspondence with dispatch and offering praise for all.

Emily Gerstbacher, De Anza District Leadership Chair

FOCUS ON HEALTH

The following locations are offering Free Flu Shots; however a \$5 donation is suggested.

November

- 2 - Murrieta Senior Center, 41717 Juniper St
- 3 - Cathedral City Senior Center, 37-171 West Buddy Rogers Ave
- 5 - Norco Senior Center, 2690 Clark Ave
- 9 - Kay Cenicerros Senior Center, 29995 Evans Rd., Sun City
- 9 - Shadowen Senior Center, 1540 7th St, Coachella
- 10 - Indio Fashion Mall, 82-227 Hwy 111, Ste A-2
- 12 - Simpson Senior Center, 305 E. Devonshire, Hemet
- 16 - Riverside Regional Medical Center, Room #D18, 26520 Cactus Ave, Moreno Valley
- 16 - Villegas Community Center, 7240 Marguerita Ave, Riverside
- 18 - Bordwell Park, 2008 Martin Luther King Blvd, Riverside
- 18 - Mead Valley Community Center, 21021 Rider St., Perris

Based on availability, the vaccine will be given to anyone who is:

- *50 years old and older
- *Pregnant

*A person with a chronic medical condition, such as asthma, lung or heart disease, diabetes, kidney disease, blood disease, neuromuscular disorder with breathing problems, or a compromised or suppressed immune system.

The pneumonia vaccine is also available in limited supply.

For more information, contact the Riverside County Community Health Agency, 1-888-246-1215.

Presidents, please look for information on the Swine Flu (H1N1) in your mailbox at the November Conference.

Venetia Fisher, Focus of Health Chairman

EDUCATION

HOBY

Chenique Murphy, Leadership Seminar Chair for the Hugh O'Brien Youth (HOBY) Leadership seminar of Southern California is wanting to get each De Anza Club involved in HOBY.

If you are not familiar, HOBY is an annual leadership seminar for high school sophomores that focuses on three levels of leadership: Individual, Group, and Community. During the three-day seminar, students are taught how to think, not what to think, and to be inspired to take an active role in making a difference in their community. The HOBY seminar is 100% volunteer planned, organized and facilitated and is funded solely by the donation from service clubs.

For more information, please contact Chenique at 951-906-7538.

CLUB NEWS

BUNCO FOR BOOBS

Perris Valley WC member Lani Lee is walking in the San Diego Breast Cancer 3-Day Walk on November 20th-22nd, 2009 -- a fundraiser for the Susan G. Komen Fund. To support Lani in her walk, a Bunco for Boobs fundraiser is being held Saturday, November 7 at Camper Resorts of America, 1 - 4 pm. The cost is \$20 per person -- \$15 for the Susan G. Komen Fund (tax deductible donation) and \$5 for bunco.

TEMECULA VALLEY WC PRESENTS 25th ANNUAL HOLIDAY HOME TOUR

The Temecula Valley Woman's Club will present the Silver Anniversary edition of their

Annual Home Tour on November 21st and 22nd.

For 25 years TVWC has showcased beautiful estate homes in the Temecula/Murrieta area. The homes are decorated for the holidays and this event is eagerly anticipated each year. In addition to the homes, TVWC features a Bistro and Wine location; the Bakery and Gourmet area, featuring items made by members and is pretty much sold out every year; and the Vendor area for holiday shopping.

The Tour will be kicked off Friday evening, November 20th with the Holiday Lights preview. This is an evening of touring the homes all lit up for the holidays and ending at the last home for hors d'oeuvres, dessert, no host wine bar and dancing under the stars to the Persuasions Orchestra. There will also be a live and silent auction.

Home Tour is the major fund raising event for TVWC each year and funds the Annual Club Project, this year focusing on Celebrating Children, with special emphasis on children in foster care and children with hearing loss. Home Tour also endows scholarships and contributes to every federated committee that the club is involved in.

Tickets for Home Tour are \$30 in advance and \$35 at the door.

Tickets for Holiday Lights are \$65 and are limited to 150.

For more information visit the web site at www.tvwc.com or call (951) 302-1370.

NONNIE'S OPEN HOUSE

On Tuesday and Wednesday, December 1 and 2, Perris Valley WC member Toni Emery will open her home from 10 am to 4 pm for a fantasy tour of Christmas delights.

GFWC NEWS

Come and enjoy viewing many themed Christmas trees, collectibles, antiques and quilts that will be on display.

Plan to do your Christmas shopping at our Christmas Boutique.

Tour price is \$10 which includes a delicious lunch and benefits our Scholarship Fund.

For more information, contact Linda Steffer, 943-2535 or Toni Emery, 657-5387.

GET A DISNEY DAY

Disney Corporation is starting "Give a Day. Get a Disney Day." in January 2010.

Whether it's helping out with animals or environmental programs, mentoring a child, supporting the arts, befriending a senior, feeding the hungry or building a home for someone who doesn't have one, start thinking about all the kinds of volunteering you'd do. Our clubs do all of the above and then some.

You must sign up at DisneyParks.com immediately and they will send you a confirmation. When the time comes to commit to a volunteer activity...they'll let you know!

You then:

- Complete your volunteer service.
- Once your service is verified, you will receive a certificate to print and bring, along with valid photo ID, to a Walt Disney World® or Disneyland® Theme Park in 2010 and enjoy! (Or you can donate your day to a designated organization.)

It may be too good to be true, but what do we have to lose?

Pat Kelley, Editor

2009 ORNAMENT

The second edition of GFWC's Commemorative Ornament Series— Pennsylvania Dutch Country in Winter—is now available! The 2009 ornament features the Pennsylvania Dutch Country in Winter painting, surrounded by a picture frame of plate gold, and comes in a gift box with an insert detailing the history of the painting.

GFWC ornaments make perfect gifts for friends, family members, co-workers, and even fellow clubwomen. They are especially nice gifts for speakers all year round. Order yours today at www.GFWC.org/Marketplace.

COPYRIGHT WAIVER FOR ARTS CONTESTS

Don't forget that entries to GFWC's arts contests must include a copyright waiver, which can be downloaded from the GFWC website. This applies to both writing and photography contests.

SEE YOU NOV 16 IN RIVERSIDE!